

For Immediate release

**World-Check to present AML seminar for Broker-Dealers in New York City, 29  
March**

**London, 16 March 2010** -- World-Check will present a Power Breakfast titled "Anti-Money Laundering through Securities and Investments," in New York City this month. The seminar will cover the complexities of the broker-dealer environment, and the difficulties in identifying and addressing suspected money-laundering activities that leave many worried that they may not be doing enough.

"Among a broker-dealer's customers there may be a mix of retail brokerages, hedge funds and mutual funds. A high-profile failure in any of a broker-dealer's customer's AML programs could cause the brokerage firm significant harm. It is critical that their in-house AML capabilities are solid and this seminar will present practical hands-on advice to ensure that businesses have covered all the avenues for potential risks" said Bruce Ackerman, Director of Sales for World-Check

Presenters Bruce Ackerman and Kenneth Rijock, Financial Crime Consultant, will cover money laundering techniques and tradecraft employed by financial criminals operating in the securities and investments industry and will detail:

- How businesses could be exploited to facilitate or launder illicit activity,
- The potential of exposure to corruption, legal or reputational risk,
- How businesses can go beyond criminal and credit checks when dealing with customers and employees backgrounds.

Event Details:           Date: Monday 29 March  
                                  Venue: SIFMA Conference Centre, 120 Broadway, 2nd floor, NYC  
                                  Time: 8:00-11:00 am (Continental breakfast will be served)

Seating is limited, so reserve your complimentary place as soon as possible.

To register, send your name, company name, phone number and e-mail to Karen Rynes  
[krynes@world-check.com](mailto:krynes@world-check.com)

## **About World-Check**

Trusted by more than 3,800 institutions in over 160 countries, including 49 of the world's top 50 banks, World-Check offers an end-to-end solution for assessing, managing and remediating financial, regulatory and reputational risks. World-Check's global database of Politically Exposed Persons (PEPs) and heightened risk individuals and entities, due diligence reports, passport verification and country risk assessment tools provide the means to address the full spectrum of risk across all markets and industries. Represented across five continents, World-Check's international research team monitors emerging risks in more than 50 languages, covering over 240 countries and territories worldwide.

For more information visit <http://www.world-check.com/>

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