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DataFlux[®] Enhances Compliance Capabilities Through Partnership with World-Check

DataFlux connects to the World-Check database to help institutions automatically screen customers for risk

CARY, N.C. (August 31, 2004) — DataFlux Corporation, a leading provider of data management solutions, today announced a partnership with World-Check, a prominent provider of intelligence on potential high-risk financial customers. By linking the DataFlux matching engine to the World-Check database, DataFlux clients can screen their customers against a comprehensive list of individuals and businesses from over 230 countries that are known to represent a money laundering, compliance or reputational risk.

For industries such as financial services, the ability to screen clients against structured lists of potential high-risk individuals and organizations is a critical component of any regulatory compliance program. The agreement between DataFlux and World-Check means that financial institutions will now be provided with timely assistance in determining if customers and transactions comply with requirements such as those arising out of the USA PATRIOT Act and those enforced by the Office for Foreign Assets Control (OFAC), among others.

“At the foundation of all DataFlux solutions is a sophisticated, customizable matching engine that can compare data across tables, databases and languages to locate potential matches,” said Tony Fisher, president and general manager of DataFlux. “Compliance-based solutions are a natural evolution of this technology. With the World-Check partnership, we can now give our customers access to a vast database of entities to match against – and enhance the breadth and depth of their compliance program.”

DataFlux solutions coupled with the World-Check database allow companies to take advantage of the sophisticated DataFlux matching engine to identify and flag suspicious transactions or records. The customizable matching technology takes into account misspellings, nicknames, transpositions, language-sensitive derivation, and other common errors and omissions that may thwart traditional matching techniques.

“Through its innovative technology, DataFlux has become an industry-leading provider of data validation and verification solutions,” said David Leppan, CEO of World-Check. “DataFlux has done an excellent job interfacing the World-Check database with the DataFlux matching engine. Financial institutions can now effortlessly harness the DataFlux engine to meet their growing compliance and anti-money laundering requirements.”

The World-Check database is the largest structured database of publicly available intelligence on heightened-risk financial customers, including known money launderers, fraudsters, Politically Exposed Persons (PEPs), terrorists, organized criminals, narcotics traffickers, arms dealers, shell financial institutions and their beneficial owners, sanctioned entities and over a dozen other high-risk categories. World-Check tracks and creates profiles for such entities and gathers information on their relationship network – the people and companies that are reported to be associated with each entry in the database. The World-Check database is updated twice daily and is derived from over 140,000 public sources.

About World-Check

World-Check serves more than 770 institutions, including many regulatory and government agencies in over 65 countries, with its global list of heightened-risk individuals and organizations. World-Check assists institutions in mitigating reputational, financial and compliance risk by monitoring and correlating risk-related information on high-risk entities. Financial institutions can therefore very efficiently screen their new and existing customers for risk on a routine basis. Recognized as an industry pioneer, World-Check has revolutionized and “standardized” global Know Your Customer (KYC) and PEP screening. For more information, please visit www.world-check.com.

About DataFlux

DataFlux offers complete, end-to-end data management solutions for organizations that want to realize more tangible, immediate value from their information assets. A wholly owned subsidiary of SAS (www.sas.com), DataFlux helps companies improve the consistency, accuracy and reliability of critical customer and business data. DataFlux solutions – consisting of data profiling, data quality, data integration, data augmentation and data monitoring – allow companies to build a solid information foundation that can enhance the effectiveness of data-driven applications, including customer relationship management (CRM), enterprise resource planning (ERP), data warehousing and database marketing. To learn more about DataFlux, visit www.dataflux.com.

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